



PATENT  
Attorney Docket N° P1485US00

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application Of : Keith C. Thomas  
Serial N° : 09/472,666  
Filed : December 27, 1999  
Group Art Unit : 3622  
Examiner : Melanie A. Kemper  
For : METHOD AND MEDIA FOR VIRTUAL PRODUCT  
PLACEMENT

Mail Stop RCE  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

RECEIVED

JUN 30 2004

GROUP 3600

AMENDMENT TRANSMITTAL

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CERTIFICATE OF MAILING/TRANSMISSION (37 C.F.R. § 1.8)

I hereby certify that, on the date shown below, this correspondence is being:

MAILING

FACSIMILE

☒ deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to : Mail Stop Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

☐ transmitted by facsimile to the Patent and Trademark Office.

Michele D Norine

DATED: June 24, 2004

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AMENDMENT TRANSMITTAL

Please find transmitted herewith:

1. Preliminary Amendment and Response to the Office Action dated February 24, 2004.
2. A duplicate copy of this transmittal, transmitted for accounting purposes only.

### FEE FOR EXCESS CLAIMS

The fee for claims (37 C.F.R. § 1.16 (b)-(d)) has been calculated as shown below:

Independent claims in excess of 3 added:	1 X \$86.00 = \$86.00
Total number of claims in excess of 20 added:	0 X \$18.00 = <u>\$00.00</u>

The total additional fee for claims required is : **\$86.00**


### FEE PAYMENT

The Commissioner is authorized to charge Deposit Account N<sup>o</sup> 50-0439 for the amount of \$86.00. While it is believed that no additional extension of time or any other additional fees are necessary, the Commissioner is hereby authorized to grant any needed extension of time and to charge any additional fees which may be required for this Response, or credit any overpayment to Deposit Account N<sup>o</sup> 50-0439. A copy of this transmittal is enclosed for accounting purposes.

Please direct all correspondence to: **CUSTOMER NO. 32709**  
GATEWAY, INC.  
LAW DEPARTMENT, MS Y04  
610 GATEWAY DRIVE  
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(605) 232-1967 TELEPHONE  
(605) 232-2612 FACSIMILE

DATE: June 24, 2004.

Respectfully Submitted,  
Gateway, Inc.,

By:   
R. Christopher Rueppell  
Reg.N<sup>o</sup> 47,045

- ATTACHMENTS:**
1. *Preliminary Amendment including a Response to Final Office Action dated February 24, 2004* including authorization to charge the Deposit Account.
  2. Copy of this *Amendment Transmittal* for accounting purposes.
  3. *Petition for One-Month Extension of Time*, including authorization to charge the Deposit Account and a copy for accounting purposes.
  4. Return Postcards.